Sponsorship 2027 Packages

[Contact Us Via Email]

https://www.carabao.org/

Welcome to a 125+ Military Organization
Command a Presence in front of Elite Defense Leadership

For 127 years, the Military Order of the Carabao has brought together an unparalleled network of active-duty commanders, senior defense officials, national security policymakers, and industry executives. Sponsoring our events places your organization directly in front of key decision-makers in an atmosphere built on genuine trust and shared military heritage.

From our insightful quarterly defense briefings to the legendary Annual Wallow in Washington, D.C., our corporate partners enjoy premium brand visibility, high-level networking, and exclusive VIP access. Join leading organizations like Lockheed Martin, Rolls-Royce, Booz Allen Hamilton, TCOM, and MTSI in standing strong with the Herd.

The Annual Wallow has stood as one of Washington, D.C.'s most exclusive and enduring military traditions. This prestigious, black-tie gala brings together hundreds of senior military leaders, Department of Defense officials, lawmakers, and industry executives for an evening that seamlessly blends high-level defense insights with "strategic merriment" and satirical musical skits. By sponsoring the Annual Wallow, your organization gains unrivaled visibility and networking opportunities with top-tier national security decision-makers, while proudly demonstrating your support for the camaraderie, history, and legacy of the U.S. Armed Forces.

Event Venue:
Omni Shoreham Washington DC

Our major sponsorship levels embrace the Order's historic, good-natured Tagalog humor while delivering top-tier corporate assets, VIP reception access, and premier dinner placement at the Omni Shoreham Hotel.

SPONSORSHIP LEVELS - PREMIER

$25,000

The absolute premier tier of the Main Corral. Includes center-stage table placement (10 dinner seats), 10 guest passes to the VIP Pre-Reception, a 1-bedroom VIP Suite for post-event hosting, a 3-minute speaking role, and a 2-minute video advertisement broadcasted live during the Wallow dinner. Premium table location. Full page ad in program. Website logo placement and hyperlink to your preferred landing page.

$15,000

Includes premier table placement (6 dinner seats), 6 guest passes to the VIP Pre-Reception, a 1-bedroom VIP Suite, a 2-minute video advertisement during dinner, a half-page program ad, and the opportunity to provide corporate-branded table gifts or swag bags for guests. Half-page ad in program. Premium table location. Website logo placement and hyperlink to your preferred landing page.

$10,000

Includes (4 dinner seats), 4 guest passes to the VIP Pre-Reception, a 1-minute video advertisement shown during the dinner program, and a quarter-page ad in program. Website logo placement and hyperlink to your preferred landing page.

$5,000

Includes (2 dinner seats), 2 guest passes to the VIP Pre-Reception, verbal recognition from the Wallow Host during dinner, and full digital/print logo placement on website and in program.

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All sponsorships receive a 10% discount if payment is received by 10/15/2026

10% OFF

Event Attendees:
All U.S. Armed Forces Braches Active & Retired

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The Annual Wallow is a premier gathering of the nation's national security apparatus, attracting hundreds of elite decision-makers. Attendees include senior military leadership including active-duty and retired four-star generals, admirals, and members of the Joint Chiefs of Staff alongside top government officials, lawmakers, and Department of Defense executives. They are joined by defense industry CEOs, active-duty and veteran service members, and high-profile patriotic icons, creating an unmatched gathering of influence, leadership, and camaraderie.

SPONSORSHIP LEVELS - EVENT EXCLUSIVE

$7,500

Command the room before the main event begins. Includes exclusive company signage inside the reception area, a 2-minute speaking opportunity to welcome VIP attendees, a sponsor-inspired signature drink, 2 dinner seats, and 2 VIP reception passes. A quarter-page ad in program. Website logo placement. **One Available.**

$5,000

Host the ultimate after-dinner wind-down. Includes exclusive company branding throughout the post-event Cigar Lounge area, the opportunity to provide cigars for VIP guests, 2 dinner seats, and 2 VIP reception passes. Website logo placement. **Multiple Sponsorships Available.**

$5,000

Keep the Herd "well-wetted down." Feature your logo prominently on the Herd's official Grog Trough or collaborate directly with the Grand Paramount Carabao to select the evening's dinner wines, with the option to display your corporate logo on every table bottle. (Includes 2 dinner seats / 2 VIP passes). Website logo placement. **One Available.**

$3,000

This package secures 2 dinner seats and 2 VIP passes for your team, while directly donating an additional 2 dinner seats to disabled veterans, junior military personnel, midshipmen, or cadets. Website logo placement. **Multiple Sponsorships Available.**

$1,000

Perfect for small businesses or individual patrons. Includes 2 dinner seats, and logo recognition on event signage, onscreen displays, and the printed Wallow program. Website logo placement. **Multiple Sponsorships Available.**