



124TH ANNUAL CARABAO WALLOW SPONSORSHIPS

GENERAL SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	PINAKAMALAKING Carabao Sponsor (\$20,000)	MAS MALAKING Carabao Sponsor (\$15,000)	MALAKI LANG Carabao Sponsor (\$10,000)	LALAKING MAGING MALAKING Carabao Sponsor (\$5,000)	Carabao Sponsor (\$1,000)
Herd Seats	1 Table - 10 Seats. Premier Seating Zone	1 Table - 10 Seats Preferred Seating Zone	8 Seats - Preferred Seating Zone	6 Seats	2 Seats
Head Table Seats	1 Seat at the VIP/Speakers Head Table				
Accommodations	Largest Hotel Suite Available	1 Bedroom Suite			
Pre-Wallow VIP Reception	10 Guest Access	10 Guest Access	8 Guest Access	6 Guest Access	2 Guest Access
Speaking Role/Video	3-Minute Speaking Role / and 2-Minute Video Advertisement During Wallow Dinner	2-Minute Video Advertisement During Wallow Dinner	1-Minute Video Advertisement During All-Guest Cocktail Reception		
Sponsorship Recognition	Premier Placement of Company-Provided Banner at Cocktail Reception and Venue Entrance				



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Sponsorship Recognition Continued	Verbal Recognition of Company by Wallow Host during Dinner	Verbal Recognition of Company by Wallow Host during Dinner			
	Full Page Ad in Dinner Program * <i>(Subject to Printing Deadlines)</i>	Half Page Ad in Dinner Program <i>(Subject to Printing Deadlines)</i>	Quarter Page Ad in Dinner Program <i>(Subject to Printing Deadlines)</i>		
	Premier Company Logo / Name placement on all Onscreen and Printed Sponsorship Boards, Arranged and Sized by Sponsorship Level	Company Logo / Name placement on all Onscreen and Printed Sponsorship Boards, Arranged and Sized by Sponsorship Level	Company Logo / Name placement on all Onscreen and Printed Sponsorship Boards, Arranged and Sized by Sponsorship Level	Company Logo / Name placement on all Onscreen and Printed Sponsorship Boards / Program, Arranged and Sized by Sponsorship Level	Company Logo / Name placement on all Onscreen and Printed Sponsorship Material / Program, Arranged and Sized by Sponsorship Level
	Premier Recognition of Company Logo / Name and Personalized Printed Message to the Wallow Attendees Featured on Website and in Event Emails	Company Logo or name arranged by sponsorship level & appropriately sized on Website and in Event Emails	Company Logo or name arranged by sponsorship level & appropriately sized on Website and in Event Emails	Company Logo or name arranged by sponsorship level & appropriately sized on Website and in Event Emails	Company Logo or name arranged by sponsorship level & appropriately sized on Website and in Event Emails
Curated Military Order of the Carabao Gift Box	Two Boxes (Includes Wallow keepsake items, premium beverages, and cigars)				

*With apologies to the Tagalog language, the sponsorship levels translate to English (roughly) to:

- *Pinakamalaking Carabao* = Biggest and Greatest Ever Carabao
- *Mas Malaking Carabao* = Bigger and Greater Carabao
- *Malaki Lang Carabao* = Just Big and Great Carabao
- *Lalaking Maging Malaking Carabao* = One Day Will Be a Massively Big and Great Carabao

** Premier Seating – Between both Stage and Head Table, Middle of the Room / Preferred Seating – More to the sides of the Room, but close to the stage or head table.
We also ask sponsors to consider donating two of their table seats to junior military personnel and veterans to inspire the next generation of Herd leadership.



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SPECIAL SPONSORSHIP OPPORTUNITIES

VIP RECEPTION SPONSOR | \$10,000

- Signage in VIP Reception Area
- Three-minute speaking opportunity to welcome the VIP Attendees
- Sponsor Inspired Signature drink
- Verbal recognition during the dinner program

WINE SPONSOR | \$8,000

- Sponsor Organization and The Herd will select the wine and the has to the option to display their Organization logo on all the bottles
- Sponsor organization logo in Wallow event guide and on Wallow website
- Verbal recognition during the dinner program

CENTERPIECE SPONSOR | \$6,000

- The Herd will provide centerpieces for each table in the ballroom during the dinner program with Sponsor logo next to it
- Sponsor logo in Wallow event guide and on Wallow website
- Verbal recognition during the dinner program

TABLE GIFT SPONSOR | \$5,000

- Table gift provided by sponsor (quantity ~600)
- Sponsor logo on event signage, in event guide, and on Wallow website
- Verbal recognition during the dinner program

GROG TROUGH SPONSOR | \$5,000

- Sponsor logo prominently on the "Grog Trough"
- Sponsor logo on event signage, in event guide, and on Wallow website
- Verbal recognition during the dinner program



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SPONSORSHIP FORM

My organization would like to sponsor the 124th Annual Carabao Wallow!
Please register us for the following sponsorship level:

<input type="checkbox"/> PINAKAMALAKING Carabao - \$20,000 <input type="checkbox"/> MAS MALAKING Carabao - \$15,000 <input type="checkbox"/> MALAKING Carabao - \$10,000 <input type="checkbox"/> LALAKING MAGING MALAKING- \$5,000 <input type="checkbox"/> Carabao Sponsor - \$1,000	<input type="checkbox"/> VIP RECEPTION Sponsor - \$10,000 <input type="checkbox"/> WINE Sponsor - \$8,000 <input type="checkbox"/> CENTERPIECE Sponsor - \$6,000 <input type="checkbox"/> TABLE GIFT Sponsor - \$5,000 <input type="checkbox"/> GROG TROUGH Sponsor - \$5,000
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SPONSOR INFORMATION

Organization Name

Main Point of Contact Name and Title

Street Address

City, State, and Zip Code

Phone Number



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PAYMENT INFORMATION

I will pay for this sponsorship online at www.Carabao.org, or

Please charge \$_____ to my: Visa MasterCard AMEX Discover

Name on Card

Card Number

Exp. Date

CVV

Billing Address

Signature

For additional information regarding sponsorship please contact:

- *Tesorero de los Carabaos* Shannon Scott-Paul at Shannon@OBrienLLC.com or 202-276-1250
- *Main Guy de los Carabaos* Bob Carey at Bob.Carey@Empire-Capitol.com or 202-779-1598